



How to embark on an impact investing journey – a workshop with practitioners

Part of [Building Bridges Week](#)

Date & time: 30 November 2021, 10.00 – 11.30

Location: Maison de la Paix, Geneva

Registration: [click here](#) or email to [Mirjam Garzon](#), Senior Advisor GIIN

Institutional investors are demonstrating growing interest in contributing to positive and intentional real-world changes, including the SDGs. This event will introduce impact investing as a means for achieving this and showcase how institutional investors can develop and implement an impact investing strategy.

Institutional asset owners such as pension funds, insurance companies and family offices are invited to this interactive workshop. They will get practical insights from the GIIN's asset owner workgroup, Zurich Group's impact strategy, and the Toniic's 100% impact approach.

Content & Speakers:

- Challenges & opportunities of setting impact priorities: findings from the GIIN's Institutional Investors Working Group
Mirjam Garzon, Senior Advisor Europe DACH, The Global Impact Investing Network
- Setting and measuring impact goals: motivations & perspectives from an insurance company
Danielle Brassel, Responsible Investing Analyst, Zurich Group
- A 100% impact approach: how private individuals and family offices implement impact in all asset classes
Kristin Siegel, Head of Europe, Middle East and Africa, Toniic
- Q&A and group discussions